

Einladung zu einem Gastvortrag

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**The rediscovery of Greece
and the aestheticization of crisis**

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Amalienstr. 73A, Hörsaal A-018

Greece has been rediscovered in different periods and various ways in the past and by rediscovery is meant the renewal of international (particularly western) interest in the country. We can talk about a 'rediscovery' of Greece during the crisis in the sense of turning the world media spotlight on the country in an attempt to understand of what went wrong, reassess its economy and its European aspirations or revisit its symbolic role in the world due to its classical heritage. All these together with the severity of the crisis made Greece the centre of world attention, inviting us to reflect on how the image of Greece has been constructed in the years of the crisis with reference to the earlier rediscoveries of Greece.